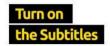
How can I help improve my child's literacy?



Turn On The Subtitles

When children watch TV or a device with the captions switched on, they can double their chance of leaving school a great reader.





Don't stop reading to your child.

Reading to your child til the age of 13/14 still has massive benefits as it allows them to focus on the complex vocabulary and ideas in the story.



For the reluctant reader - read anything!

Any form of reading in a topic they are interested in and in any format counts!

Did you know you can download lots of old comics for free at www.digitalcomicmuseum.com?



Try free electronic books from your Library service

Reading online can also offer you options to increase font size, change background colours - all of which can impact readability.



Keep reading during the long school breaks.

Check out Kids Read Now <u>www.kidsreadnow.org</u> which is a not for profit organisation helping solve the "holiday literacy slump" by delivering books right to your door during the holidays



How about turning reading into a game?

NightZooKeeper.com keeps children interested using fun, engaging games and provides parents personalised reports on how it's going. Note; there's a monthly fee with this one though.



Find out more at www.turnonthesubtitles.org
Email us at hello@turnonthesubtitles.org
Follow us at @totsworldwide on social media



Did you know that watching TV with the captions turned on can double the chance of a child leaving school a proficient reader?

Turn over for more top tips on helping your child's literacy